JENNYBIRD

Thoughtfully Designed, Luxuriously Crafted

About Jenny Bird



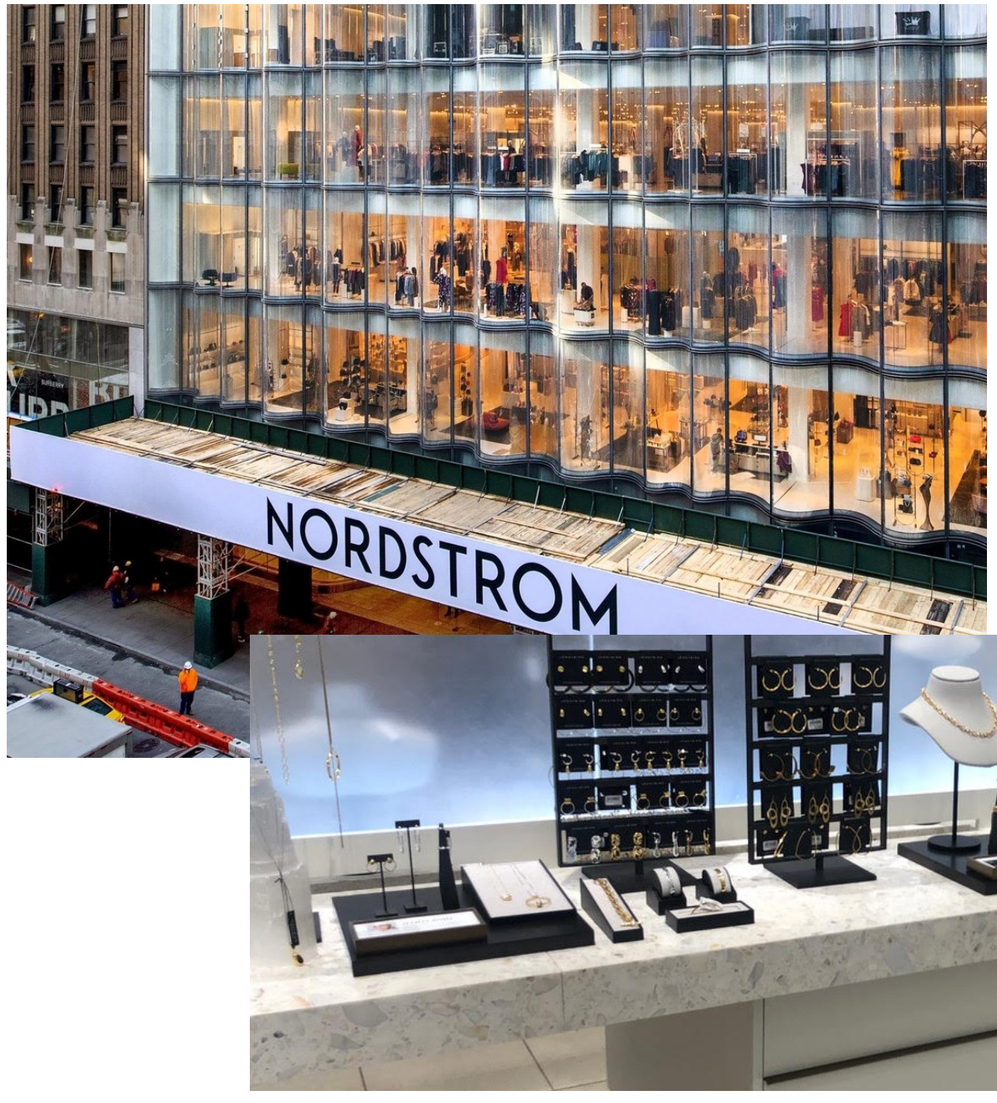


Discover the fashion jewelry brand coveted by celebrities, stylists and fashion lovers alike. Once labelled, ‘The Queen of The Hoop’, Jenny Bird is Canada’s leading fashion jewelry designer. Her contemporary pieces marry creativity with a bold, fearless spirit, catching the eye of many influential people around the world. Striking yet wearable, her designs are made to be worn for years to come.

Jenny is a self-taught designer who is passionate about growing a female-led business, which has seen explosive growth since the brand’s inception in 2008. Though her hoops are unforgettable, she’s also gained notoriety with her custom chains, innovative earring silhouettes and anklets. Jenny’s talent lies in her intuitive sense of trends and eye for beauty. In 2017, she was named Canada’s Accessory Designer of the Year. Bird leads the company as CEO and Creative Director from the JENNY BIRD office in Toronto, Canada.

Where It's Sold

JENNY BIRD is available in over 500 fashion boutiques and leading department stores worldwide and jenny-bird.com



JENNY BIRD in Nordstrom NYC Flagship Store

WORLDWIDE

NORDSTROM
across Canada and USA

simons
across Canada

HARVEY NICHOLS
across UK and Ireland

ONLINE

REVOLVE

RENT THE RUNWAY

Indigo

BOUTIQUES

Paul Smith
London, UK

TOMORROWLAND
Japan

THE VAULT
Halifax, Canada

OUTLETTE
NYC, USA

DES PRÉS
Japan

KEISHI JEWELLERY
ENGLAND
Nottingham, UK

blue ruby jewellery
Vancouver, Canada

relume
JOURNAL STANDARD
Japan

Patricia De Varona
Puerto Rico

Awards & Accolades

CAFA™

2017 CANADA'S ACCESSORY DESIGNER OF THE YEAR AWARD RECIPIENT



JENNY ACCEPTING HER AWARD



JENNY & HER HUSBAND ADAM



JENNY & LIZ TRINNEAR FROM ETALK



CAFA 2017

2019 GROWTH 500 CANADA'S FASTEST-GROWING COMPANIES

#183 ON THE 2019 GROWTH 500 LIST OF CANADA'S FASTEST GROWING COMPANIES

PROJECT WOMENS

2018 ACCESSORIES DESIGNER OF THE YEAR AT PROJECT

2016 W100 CANADA'S TOP FEMALE ENTREPRENEURS

#48 ON THE W100 LIST OF CANADA'S TOP FEMALE ENTREPRENEURS

As Seen In...



VOGUE.COM

People

THE OPRAH MAGAZINE

POPSUGAR.

Us WEEKLY

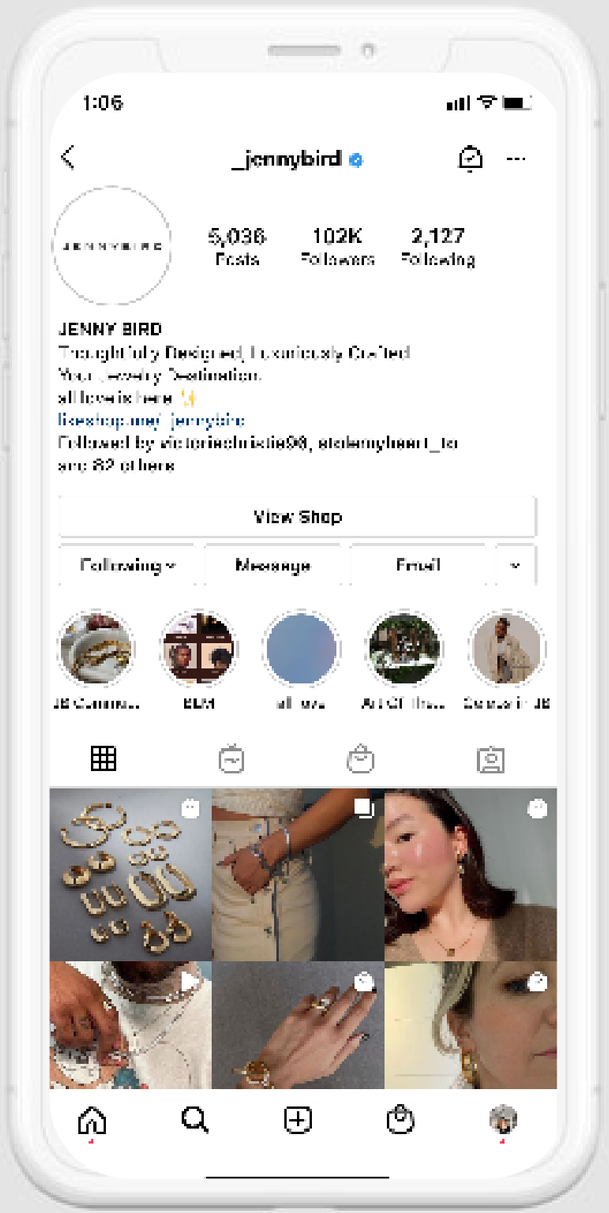
Harper's BAZAAR

ELLE

InStyle

JENNYBIRD

Brand Love



INSTAGRAM

JENNY BIRD has over 100K followers on Instagram and continues to cultivate a strong, highly-engaged online community.

INFLUENCERS

JENNY BIRD is worn and shared by many on Instagram.









@laurenkadnier – 44.5K followers
@sashaexeter – 141K followers
@gracejeramie – 25K followers
@thevicstyles – 61K followers

Celebs Love JB

"Celebrities Are Obsessed With Canadian Jewellery Brand, Jenny Bird." – FASHION MAGAZINE, 2020





JANE FONDA WEARS
LASSA DROPS & LASSA COLLAR





MINDY KALING
WEARS CARTER CHOKER





LIZZO WEARS
STEVIE NECKLACE





KYLIE JENNER
WEARS U-LINK EARRINGS





MICHELLE OBAMA
WEARS HARBOUR DROPS



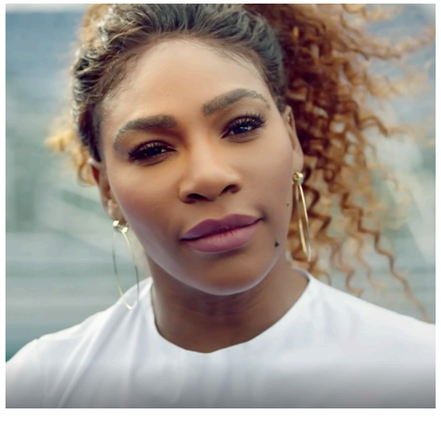


ALLISON JANNEY
WEARS TONI COLLAR



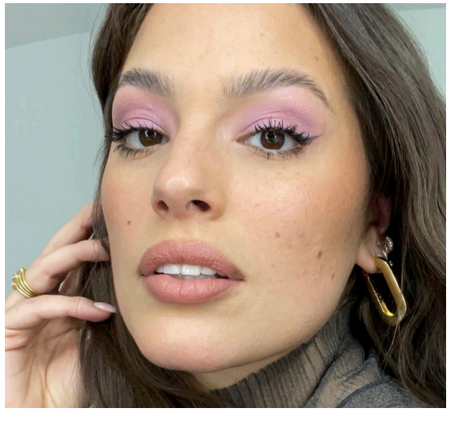


CELINE DION WEARS
FAYE KNOCKERS - SMALL





SERENA WILLIAMS
WEARS FAYE KNOCKERS - LARGE

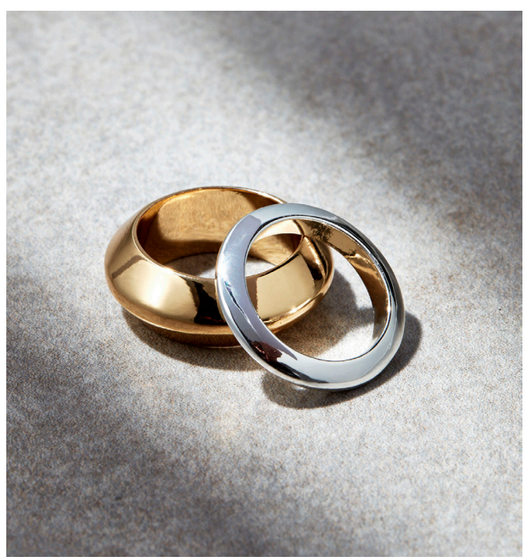
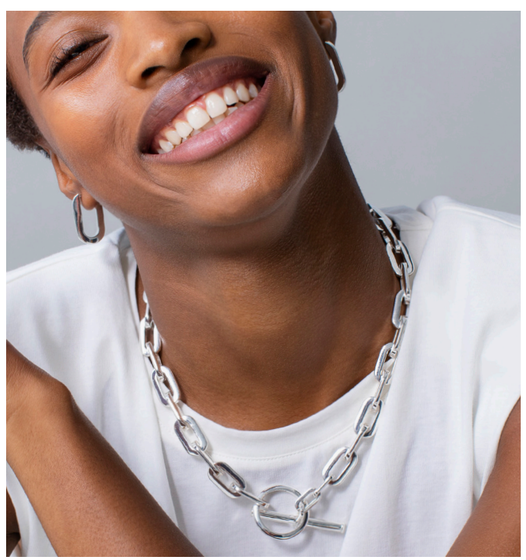




ASHLEY GRAHAM
WEARS MEGA U-LINK EARRINGS

JENNYBIRD

Our Best Selling Toni Collection










Priya Anklet



The Landry



Faye Knockers



Stevie Necklace



Bobbi Necklace



Biggie Bracelet

JENNYBIRD



WHERE OUR JEWELRY IS MADE

At JENNY BIRD, it is of the utmost importance to us that our products are sourced and manufactured responsibly. We believe it is our responsibility to be socially conscious, global citizens, both in how we convey our message and carry out our business. We proudly manufacture our jewelry in Qingdao, China. Specifically, in the province of Shadong, south-east of Beijing.



WHY QINGDAO?

- We trialled factories from around the world and found the samples that came back from a small factory in Qingdao were far and above the best quality.
- Qingdao is a hub for fashion jewelry production, with many of the best brands in the world choosing the city's factories for their superior technology and skill in brass-based jewelry production.
- After trying for several years, we simply could not match the same level of end product quality and value to consumers from using suppliers in North America. We work closely with our Qingdao partners and proudly stand behind the quality of each piece.



PRODUCT MATERIALS & FINISHES

JENNY BIRD jewelry is primarily made using brass as the base metal. The brass is then electroplated in 14K gold, rhodium, or sterling silver.

The majority of our jewelry is available in either a high polish gold or high-polish silver finish.

JEWELRY CARE

Follow these tips to keep your jewels looking their best:

1. Avoid direct contact with beauty products such as perfume, hairspray, sunscreen, deodorant and makeup.

2. Always remove your jewelry before swimming, bathing or showering.

3. Keep it clean by wiping with a soft moist cloth and avoid harsh detergents. Never use conventional jewelry cleaners on our fashion pieces.

4. Store each piece separately. Necklaces live their best life when they are hung.

It is our intent that you enjoy this piece for years to come, so we purposefully craft each piece in the highest quality materials. However, if your jewelry is overly exposed to water or the products above, some tarnishing may occur.

ORDER

JOORACCESS.COM/JENNYBIRD

wholesale@jenny-bird.com

TEL: 647-346-2473

CONNECT

jenny-bird.com

@_jennybird